

TERMS & CONDITIONS

Personal Styling Services

Last updated: 22-03-2026

These Terms & Conditions are intended to create a clear, respectful, and transparent framework for working together.

Personal styling is a collaborative process based on trust, communication, and mutual understanding. This document explains how the service is structured, what each party can expect, and how the collaboration is managed in a professional and constructive way.

By booking or using any styling service, the client confirms agreement with the terms outlined below.

1. General Information

These Terms & Conditions govern the provision of personal styling services by **Anastasiia Prade**, personal stylist, operating in Belgium (hereinafter referred to as “the Stylist”).

All consultations are conducted **online only**.

Certain services, such as wardrobe analysis, may take place offline where explicitly agreed in advance.

2. Scope of Services

The Stylist provides personal styling services which may include, depending on the selected package:

- online consultations,
- wardrobe analysis,
- style direction and moodboard development,
- online shopping recommendations,
- creation of a style book,
- limited post-service support.

The exact scope of services is defined prior to the start of the collaboration.

The services do not include:

- unlimited revisions or ongoing availability,
 - tailoring, alterations, or garment adjustments,
 - purchasing items on behalf of the client,
 - responsibility for stock availability, delivery times, or retailer policies,
 - responsibility for personal taste changes occurring during the process.
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3. Professional Nature of Styling Services

The Stylist works with the intention of achieving the best possible result, aligned with the client's preferences, body characteristics, lifestyle, and professional styling principles.

Personal perception of style, comfort, and aesthetics is inherently subjective and may evolve during the process. Outcomes are assessed based on the professional execution of agreed stages, rather than on emotional response alone.

4. Client Responsibilities

Effective collaboration requires active participation from the client. The client agrees to:

- provide accurate and relevant information about preferences, lifestyle, budget, and physical considerations,
- give clear and timely feedback,
- respect the agreed process and structure of the service,
- order selected items for fitting when working with online styling, unless there is a clear, experience-based reason not to do so,
- communicate in a respectful and constructive manner.

Delays, unclear communication, or lack of participation may affect timelines and outcomes.

5. Moodboards & Style Direction

Moodboards define a **style direction**, not an exact replication of reference images.

The Stylist adapts inspiration based on body type, proportions, color harmony, lifestyle, real-life context, and professional styling standards.

The Stylist is not obligated to implement solutions that are unsuitable for the client's body, proportions, or overall balance, even if such solutions appear appealing in references.

The service includes **up to 2–3 moodboard revision rounds**, unless otherwise specified. Additional revisions may be offered as an extra service.

6. Approvals & Changes of Direction

Approval of a moodboard or style direction confirms agreement to proceed to the next stage.

If the client later changes preferences or realizes that the approved direction no longer feels aligned, this is considered a **change of direction**, not a stylist's error. Such changes may require adjustments to scope, timeline, or pricing.

7. Online Shopping & Fitting Process

Online styling relies on real-life fitting.

Visual evaluation without ordering an item is not considered a final assessment.

Items are selected with the intention that the client tries them on to assess fit, proportions, and comfort.

The Stylist is not responsible for sizing differences between brands or retailers.

8. Feedback Standards

Feedback is most effective when it is clear, descriptive, and specific, allowing the Stylist to understand what works and what does not within the agreed direction.

Unclear or contradictory feedback may require clarification before the process can continue.

9. Communication Format

Communication during the styling process is conducted in **written form** (messages, notes, or shared documents).

This applies to shopping links, moodboards, style books, and all visual or written materials.

Calls or video meetings are not used for discussing links or delivered materials.

Calls are included only as part of consultations or trial sessions and are scheduled in advance.

10. Availability, Inactivity & Continuity of Work

Styling services are based on active and ongoing collaboration.

10.1 Communicated short absences

Short absences communicated in advance (such as vacations or temporary personal matters) are handled flexibly.

Absences of up to **7–10 calendar days** are considered a normal pause, and project timelines are adjusted accordingly.

10.2 Extended absences

Absences exceeding **10–14 consecutive days**, including extended vacations or personal commitments, may significantly disrupt the styling process.

In such cases, the Stylist reserves the right to pause the service or **terminate the cooperation** if continuation under the original format is no longer reasonable. Styling services are not designed to remain inactive for extended or undefined periods.

10.3 Health-related circumstances

In cases of serious health-related issues that are communicated in advance, timelines may be reviewed individually and handled with additional flexibility.

10.4 Uncommunicated inactivity

If the client does not respond, provide feedback, confirmations, or requested materials without prior notice for more than **3 business days**, the Stylist may issue a reminder.

If inactivity continues beyond **5 business days** or occurs repeatedly during the collaboration, the Stylist reserves the right to pause the project or **terminate the cooperation** due to disruption of the working process.

Items, links, or recommendations not confirmed or ordered within the expected timeframe remain documented as part of the service, regardless of later availability.

11. Appointments & Cancellations (Offline Services)

For agreed offline services, cancellations on the day of the appointment may result in the session being considered partially or fully completed due to time and scheduling commitments.

12. Pricing, Packages & Discounts

Prices are valid at the time of booking and may change.

A package is considered confirmed only after payment or written confirmation.

Previously discussed prices are not automatically reserved without confirmation.

Discounts are available only through the referral program.

Each referred client grants a **10% discount** on one future service. Discounts are not cumulative and are not negotiated individually.

13. Packages & Refund Calculation

Services offered as packages are considered a **single, integrated service**.

Package prices do not represent the sum of individual services purchased separately.

In the event of early termination, refunds (if applicable) are calculated based on the **stages of work completed**, not on the standalone prices of individual services.

Initiated or partially completed stages are considered rendered and are not fully refundable. The shopping phase is considered initiated once recommendations, links, or selections are provided, regardless of final purchase or personal preference.

14. Fit, Alterations & Expectations

The Stylist focuses on proportions, silhouette, and overall fit.

Minor alterations (such as hemming trousers) are considered a normal part of achieving proper fit and are not included in the service.

15. Wear, Care & Responsibility for Items

The Stylist is not responsible for damage, wear, or changes resulting from use or improper care of purchased items.

16. Support Period

Unless otherwise stated, the service includes **up to two weeks of support** after delivery of the final style book. Requests received after this period may be offered as a new service.

17. Termination of Cooperation

The Stylist reserves the right to terminate the cooperation in cases of lack of alignment, lack of trust, or absence of respectful and constructive communication.

18. Refund Policy

Refunds are calculated based on **services rendered**, not on subjective satisfaction. Any applicable refund is determined proportionally and is not subject to negotiation.

19. Final Provisions

These Terms & Conditions are governed by the laws of Belgium.

The Stylist reserves the right to update these Terms & Conditions at any time. The latest version published on the website applies.